



We invite you to be a purse sponsor for our Power of the Purse quarterly gatherings, which are attended on average by 75-125 affluent women from the northern Cincinnati suburbs. Power of the Purse is a women's giving circle that strives to empower, connect and give to women and children in Butler County to build a better future. Each year we give a \$10,000 grant to a nonprofit serving women and/or children in Butler County. At each of our events, we raffle off six or more designer purses to help with our fundraising. Please consider being a purse sponsor.

### **Event Purse Sponsor**

What you would need to provide:

- \$1,500, enabling POP to purchase six new designer purses at one event with an original value of \$250+ each (typically Tory Burch, Kate Spade, Michael Kors, Coach or equivalent brand).

What you receive:

- Announced as the event purse sponsor for the evening.
- Signage on our purse raffle table with your business logo (or your name).
- The opportunity to speak about your organization for 2 minutes at that event.
- Two tickets to attend the event.
- Recognition on our social media pages with your business (or you as an individual) tagged in the photos of the purses that were purchased with your donation.

### **Platinum Sponsor**

What you would need to provide:

- \$1,000, enabling POP to purchase either four new designer purses with an original value of \$250+ each (typically Tory Burch, Kate Spade, Michael Kors, Coach or equivalent brand) or one ultra luxury purse valued at \$1,000+ (Chanel, Louis Vuitton or equivalent brand).
- The four purses would be spread across multiple events, or the one ultra luxury purse would be raffled at our December event.

What you receive:

- Signage on our purse table with your business logo (or your name) near the purses you donated.
- Two tickets to attend any one POP event.
- Recognition on our social media pages with your business (or you as an individual) tagged in the photos of the purses you donated.

### **Gold Sponsor**

What you would need to provide:

- \$250, enabling POP to purchase one new designer purse with an original value of \$250+ (typically Tory Burch, Kate Spade, Michael Kors, Coach or equivalent brand). For the gold sponsor, you can either provide us with the purse (it must be new, with original tags) or we can shop for it.\*
- Purse needs to be provided to us two months prior to the event so we can market it.\*

What you receive:

- Signage on our purse table with your business logo (or your name) near the purse you donated.
- 5 purse raffle tickets to use at one event.
- Recognition on our social media pages with your business (or you as an individual) tagged in the photo of the purse you donated.

\*We reserve the right to reject a purse if it does not meet the high standards of our members, so we recommend that you send us a photo before purchasing and/or keep the receipt in case it needs to be returned.